



fast start training

JIVE!™ Fast Start – Getting you off the ground ... fast

Grow your list with JIVE!™

You already know how to manage your existing database, send them EDMs, and also how to track how well your EDMs are doing. What's next?

Attract new customers of course! Using the power of social media and the internet, you can easily create a mini one-page website to invite new potential customers to check out what you have to offer.

Run a contest, launch a new product, announce a new store opening ... the possibilities are endless.

Here's how to create your first mini website in JIVE!™:

1. Under 'Show & Tell', click on 'New Homepage'
2. Enter 'Title', 'Description' and select 'Page Type', click 'Create', then 'Close'
3. Back on the Dashboard, under 'Show & Tell' >> 'Pages', click 'Home'
4. Type in appropriate 'Title', 'Keywords' and 'Description'. This is more for Search Engine Optimization purposes.
5. Click 'Edit Content', and edit your content accordingly.
 - Want to insert a form to capture data? Click on the icon and select 'Insert Jive Form'
 - Click 'Save', then 'Close'
6. Again, Save >> Close

Time to go out there and flaunt your new page! ;)

* How about a 'hands-on' demonstration? Watch our *training video* instead.

***Congratulations!** By now, you should have a basic understanding of how to maximize the power of JIVE!™ to take your business to the next level. The best way to do this is to take action and start using JIVE!™ today.*